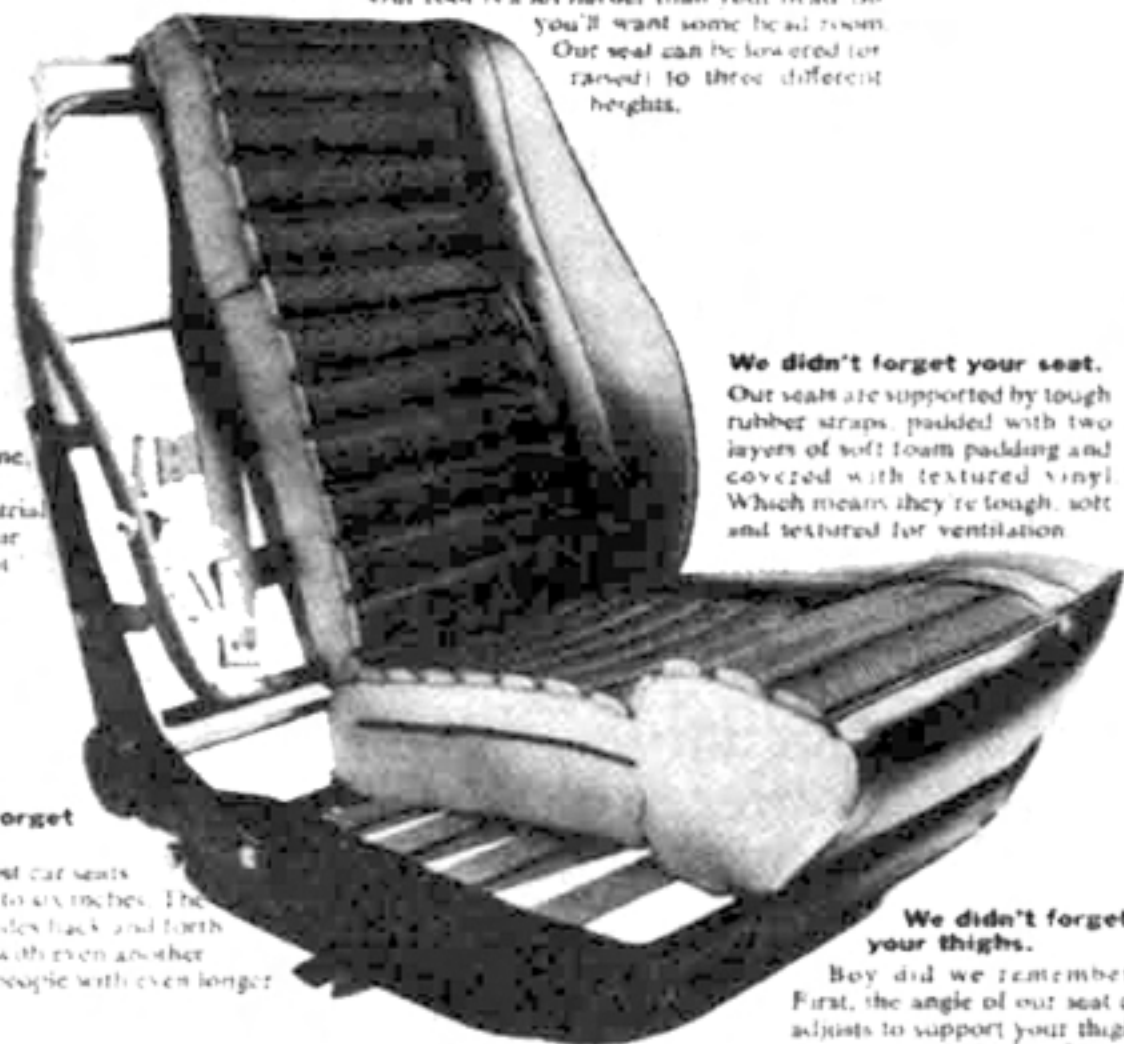


# When we built the Volvo to last 11 years, we didn't forget you'd be sitting in it for 11 years.

## **We didn't forget your head.**

When you build a car that lasts an average of 11 years in Sweden, you build it tough. Our roof is a lot harder than your head. So you'll want some head room. Our seat can be lowered (or raised) to three different heights.



## **We didn't forget your spine.**

The Volvo seat not only has a support for your spine, but it's a support you can adjust to fit exactly. Industrial Design magazine called our seat an "orthopedic delight" because of this feature.

## **We didn't forget your seat.**

Our seats are supported by tough rubber straps, padded with two layers of soft foam padding and covered with textured vinyl. Which means they're tough, soft and textured for ventilation.

## **We didn't forget your legs.**

The most most car seats move a four to six inches. The Volvo seat slides back and forth nine inches, with even another position for people with even longer long legs.

## **We didn't forget your thighs.**

Boy did we remember them. First, the angle of our seat cushion adjusts to support your thighs. Not the "average" thighs. Your thighs. Then we even go so far as to use a softer covering on the part of our seat your thighs touch.

## **We didn't even forget your eyes.**

Volvo seats look like they belong in Swedish modern living rooms. And that's a claim we didn't believe any more than you do. Until, complete with legs, we actually saw them there.

Our seat. It helped get our car on Road & Track magazine's list of the seven best cars in the world. The list also includes Cadillac, Mercedes-Benz and Rolls-Royce.